

PRIVACY POLICY

✘ INFORMATION WE COLLECT

WE MAY COLLECT CERTAIN PERSONALLY IDENTIFIABLE INFORMATION ("PERSONAL INFORMATION") FROM YOU WHEN YOU VOLUNTARILY PROVIDE IT TO US THROUGH FORMS ON OUR WEBSITE, SUCH AS YOUR NAME, EMAIL ADDRESS, PHONE NUMBER, AND ANY OTHER INFORMATION YOU CHOOSE TO PROVIDE.

WE ALSO COLLECT NON-PERSONALLY IDENTIFIABLE INFORMATION ("NON-PERSONAL INFORMATION") AUTOMATICALLY WHEN YOU VISIT OUR WEBSITE. THIS MAY INCLUDE YOUR IP ADDRESS, BROWSER TYPE, OPERATING SYSTEM, REFERRING URLS, AND OTHER TECHNICAL INFORMATION.

✘ USE OF INFORMATION

WE USE THE PERSONAL INFORMATION YOU PROVIDE TO RESPOND TO YOUR INQUIRIES, PROCESS YOUR REQUESTS, IMPROVE OUR PRODUCTS AND SERVICES, AND COMMUNICATE WITH YOU ABOUT UPDATES, PROMOTIONS, AND RELEVANT INFORMATION RELATED TO OUR BUSINESS.

WE MAY USE NON-PERSONAL INFORMATION FOR VARIOUS PURPOSES, INCLUDING ANALYZING TRENDS, ADMINISTERING THE WEBSITE, AND GATHERING DEMOGRAPHIC INFORMATION FOR INTERNAL USE. THIS INFORMATION DOES NOT IDENTIFY INDIVIDUAL USERS.

✘ DATA SECURITY

WE IMPLEMENT REASONABLE SECURITY MEASURES TO PROTECT THE PERSONAL INFORMATION WE COLLECT FROM UNAUTHORIZED ACCESS, USE, DISCLOSURE, ALTERATION, OR DESTRUCTION. HOWEVER, PLEASE BE AWARE THAT NO METHOD OF TRANSMISSION OVER THE INTERNET OR ELECTRONIC STORAGE IS COMPLETELY SECURE, AND WE CANNOT GUARANTEE THE ABSOLUTE SECURITY OF YOUR INFORMATION.

✘ THIRD-PARTY DISCLOSURE

WE DO NOT SELL, TRADE, OR OTHERWISE TRANSFER YOUR PERSONAL INFORMATION TO THIRD PARTIES WITHOUT YOUR CONSENT, EXCEPT FOR TRUSTED THIRD PARTIES WHO ASSIST US IN OPERATING OUR WEBSITE, CONDUCTING OUR BUSINESS, OR SERVICING YOU. THESE PARTIES ARE REQUIRED TO KEEP YOUR INFORMATION CONFIDENTIAL AND ARE PROHIBITED FROM USING IT FOR ANY OTHER PURPOSE.

✘ THIRD-PARTY LINKS

OUR WEBSITE MAY CONTAIN LINKS TO THIRD-PARTY WEBSITES OR SERVICES. WE HAVE NO CONTROL OVER AND ASSUME NO RESPONSIBILITY FOR THE CONTENT, PRIVACY POLICIES, OR PRACTICES OF ANY THIRD-PARTY SITES OR SERVICES. WE ENCOURAGE YOU TO REVIEW THE PRIVACY POLICIES OF THOSE THIRD PARTIES BEFORE PROVIDING ANY PERSONAL INFORMATION.

✘ CHILDREN'S PRIVACY

OUR WEBSITE IS NOT INTENDED FOR INDIVIDUALS UNDER THE AGE OF 18. WE DO NOT KNOWINGLY COLLECT PERSONAL INFORMATION FROM CHILDREN. IF WE DISCOVER THAT WE HAVE COLLECTED PERSONAL INFORMATION FROM A CHILD WITHOUT PARENTAL CONSENT, WE WILL TAKE STEPS TO DELETE IT.

CHANGES TO THIS PRIVACY POLICY

WE RESERVE THE RIGHT TO UPDATE OR MODIFY THIS PRIVACY POLICY AT ANY TIME WITHOUT PRIOR NOTICE. ANY CHANGES WILL BE EFFECTIVE IMMEDIATELY UPON POSTING THE REVISED PRIVACY POLICY ON OUR WEBSITE.

✘ CONTACT US

IF YOU HAVE ANY QUESTIONS OR CONCERNS ABOUT THIS PRIVACY POLICY OR OUR DATA PRACTICES, PLEASE CONTACT US AT SALES@BLVDBAKERSFIELD.COM